

## Media consent form for photography, film and audio

The Essex Child and Family Wellbeing Service (ECFWS) brings together a range of children's community services. It's provided by Virgin Care in partnership with Barnardo's on behalf of Essex County Council and the NHS.

To help us deliver those services, we will often use real stories, films, audio and photos to help people understand what we do and we need your support to continue our work.

We want to make sure that you understand and agree how we may use written stories, films, audio or images that we create relating to you.

### By completing this form you confirm that you;

Consent to ECFWS using photographs and/or video recordings including images of me to promote the company both internally and externally. These images could be used in printed publications, presentations, promotional materials, in the advertising of the company's goods or services or on the company's website.

Understand that images on websites can be viewed throughout the world and not just in the United Kingdom and that some overseas countries may not provide the same level of protection to the rights of individuals as EU/UK legislation provides.

Understand that some images or recordings may be kept permanently once they are published. Do not own any copyright or have any rights of ownership in the content published by us or a third party. If you are a parent or guardian signing the release form on behalf of any child or young persons under the age of **13\*** who will also appear in the photographs and/or film, please write their full names below.

Print Name/s	
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### Declaration

I understand that the company wishes to use the photographs and/or film featuring me (and, where specified above, the children of whom I confirm I am the parent or guardian) for the specified purposes only.

Print Name	
Address	
Email or telephone	

Service commissioned by:

\*ECFWS follow Fraser and Gillick guidelines

Signature	
Date	

This agreement shall be governed by and construed in accordance with the laws of England and Wales and the parties hereby submit to the exclusive jurisdiction of the English courts. ECFWS is committed to processing information in accordance with the General Data Protection Regulation (GDPR). The personal data collected on this form will be held securely and will only be used for administrative purposes.

**Your rights**

You have the right to request to see a copy of the information we hold about you and to request corrections or deletions of the information that is no longer required. You can ask ECFWS to stop using your images/film at any time, in which case it will not be used in future publications but may continue to appear in publications already in circulation.

**You can write to us:**

Data Protection Officer,  
660 Daresbury Business Park,  
Warrington,  
WA4 4GE

You can call us on: 0300 247 1122 (opt 2)  
You can also email us: [information.governance@virginicare.co.uk](mailto:information.governance@virginicare.co.uk)

**Contact details**

If you have any questions relating to this consent form or the way in which we are planning to use your information, please contact:

Nic Chambers-Parkes, Head of Communications and Marketing  
020 7380 1792 / 07580 781765  
[Nic.Parkes@virginicare.co.uk](mailto:Nic.Parkes@virginicare.co.uk).

John Staples, Senior External Communications Manager  
07973 716931  
[John.Staples@virginicare.co.uk](mailto:John.Staples@virginicare.co.uk)

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